

Radiant Leadership™ 360°



Leadership is Radiant.

Leadership radiates in all directions. Measuring a leader's effectiveness with a 360-degree online feedback tool captures just how brightly it shines throughout an organization. Knowing where to polish can help brighten the workplace and improve performance. It all begins with Radiant Leadership™!

360° FEEDBACK ON LEADERSHIP EFFECTIVENESS

Radiant Leadership™ 360° is an online diagnostic system that provides leaders and managers with feedback on leadership skills and behaviors that impact their performance and effectiveness. The Radiant Leadership™ 360° focuses in on one individual and their interactions with those around them. It is the result of over 40 years of research and experience, examining the relationship between leadership, organizational culture, and organizational effectiveness. The Radiant Leadership™ 360° instrument is designed to be efficient, cost effective, and extremely rich in practical, developmental feedback.

DEVELOPMENTALLY ROBUST TECHNOLOGY

- **Advanced Technology:** Radiant Leadership™ 360° provides 360-degree feedback from superiors, peers, subordinates, and customers via an online link and password.
- **Total Confidentiality:** Respondents are protected by confidential User IDs and all data is kept at our secure diagnostics lab.
- **Efficiency and Effectiveness:** Radiant Leadership™ 360° is user-friendly and takes less than 20 minutes to complete.

Radiant Leadership™ 360° reports go beyond ratings to provide both positive comments and developmental suggestions for every dimension. Radiant Leadership™ 360° prioritizes developmental opportunities (so the individual knows where to invest their energies). Done over time, Radiant Leadership™ 360° reports also track developmental progress, and compare results to those of others in the organization, as well as a database of leaders across the world.

RESULTS-ORIENTED

Bartell & Bartell, Ltd. has assessed and developed thousands of managers, leaders, and executives. We've identified core performance dimensions, most often seen in those individuals who are successful and designed Radiant Leadership 360° to provide developmental feedback on the dimensions which have been found to directly impact success.

